



Revolutionizing Sustainable Living: The Future of Container Homes

Presented by:
Adam Morris, Founder & CEO
CNTNR USA INC.



ADAM MORRIS
Founder & CEO
CNTNR USA INC.

- **Highly accomplished real estate developer**
- **Over 15 years in both single and multi-family real estate development**
- **Expertise in Economics and Sustainability**
- **Founded and divested a construction company, a consulting firm, and a private equity fund**
- **Business in Edmonton's 2019 Leaders Award**
- **4-time nominee for Avenue's Top 40 Under 40**
- **Successfully built North America's first-ever shipping container spec home.**

CNTNR USA INC.

- **In 2019, Mr. Morris founded CNTNR INC. ("con-tai-ner"), an innovative company that has been redefining the construction landscape**
- **In 2022, CNTNR underwent a strategic reorganization as a US C Corp and secured a long-term lease on a state-of-the-art 215,000-square-foot manufacturing facility in Monterrey, Mexico.**
- **CNTNR USA Inc. is a North American property technology company that provides modular building solutions.**
- **Its factory-manufactured structures are built out of standardized shipping container (also known as sea-can) modules, which are fabricated at its Monterrey, MX facility and sold to developers across North America.**
- **On-site, the steel modules are stacked together and assembled into versatile, robust, and climate-change-resistant buildings.**
- **CNTNR's advanced technology and proprietary building processes result in a steel container-based product that is superior to traditional, stick-built construction: precisely manufactured in a climate-controlled facility, significantly quicker, equal to or below the cost of traditional construction.**



MAZEN HADDAD

CIO

CNTNR USA INC.

- *A private investor*
- *Currently the Chief Investment Officer of CNTNR*
- *Holds a B.A. degree in economics from Emory University of Atlanta, Georgia*
- *Former CEO of Elixer Ltd and international medical cannabis investment company from 2015-2021*
- *Former President of Township Capital Inc., a private company whose primary role was to act as a consultant for Palos Capital Pool, L.P., from 2006 until 2010*
- *Former Chairman of SGI Properties Canada Fund L.P., a private real estate investment trust (REIT) focused on residential real estate in Montreal, Québec*
- *Former Vice-President of SGI Capital Corp., a private investment company*

WHY CONSIDER MODULAR?

- America is experiencing an **acute housing shortage**
- A shortage of 3.84 million homes in 2019
- **5.24 million more homes** are needed to stabilize the market according to the National Realtor's Association
- Record-low employment and **supply-chain disruptions**
- Construction running at its **slowest pace** since 1993
- Home prices are at **an all-time high**.

PROBLEMS OF CONVENTIONAL CONSTRUCTION



SLOW, WASTEFUL, POOR QUALITY.

- **Slow:** Single Family Home **6-12 months**; Multi-Family **1.5 years-3 years**
- **Expensive:** Escalating with no certainty. Change orders and cost overrun EXPECTED.
- **Poor Quality:** Inconsistent, poor in tight labour market, requires intensive oversight and no climate control.
- **Limited Capacity:** Limited by availability of labour, supply chain, site restrictions, scattered site challenges.

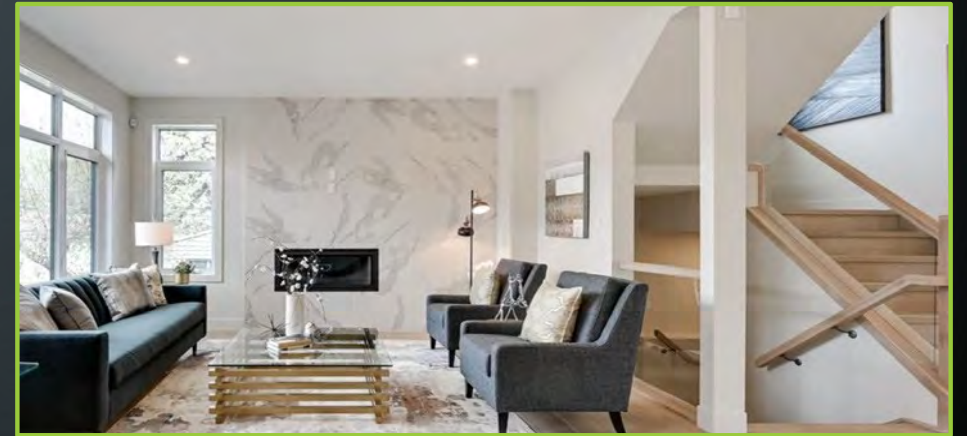
BENEFITS OF MODULAR CONSTRUCTION

- 1. Faster Completion Time**
- 2. More Flexible**
- 3. Safer Construction**
- 4. Less Waste**
- 5. More Reliable**
- 6. Less Disruption**
- 7. Simpler Supply Chain**
- 8. Cost-Effective**
- 9. Sustainable**
- 10. Bespoke Designs**
- 11. Enhanced Quality Control**
- 12. Greater Predictability**

OLD MODULAR vs. NEW MODULAR



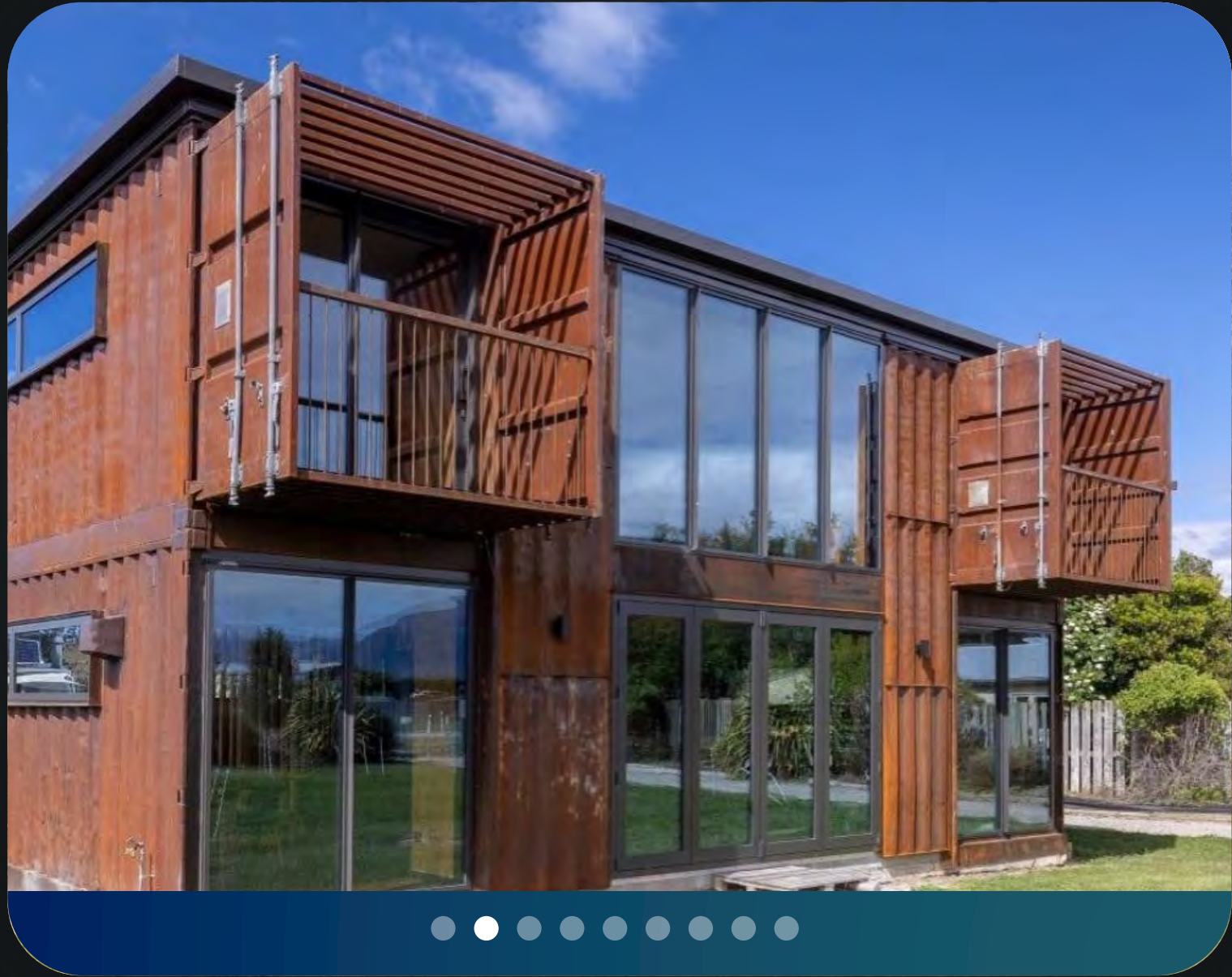
VS.



OLD MODULAR CONSTRUCTION

**(Shipping container homes
and manufactured homes)**











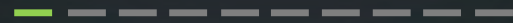
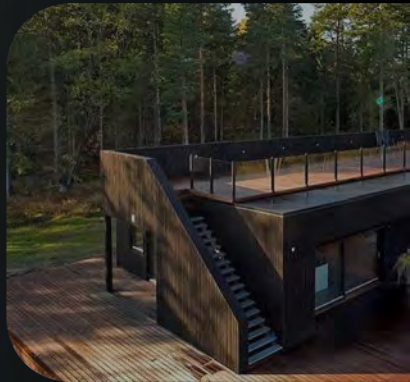


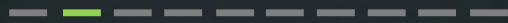
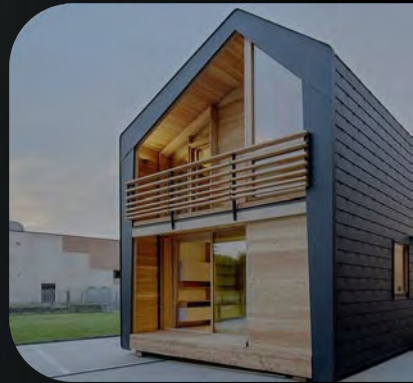


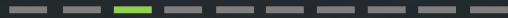


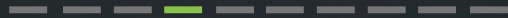


NEW MODULAR CONSTRUCTION

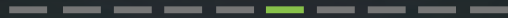
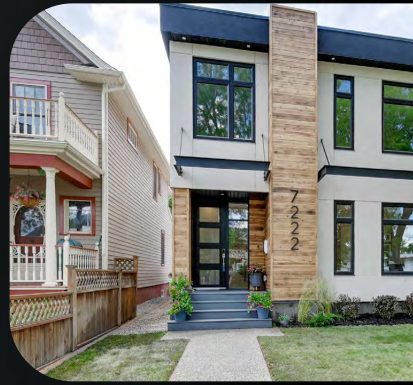


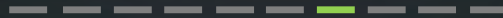


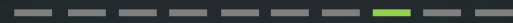
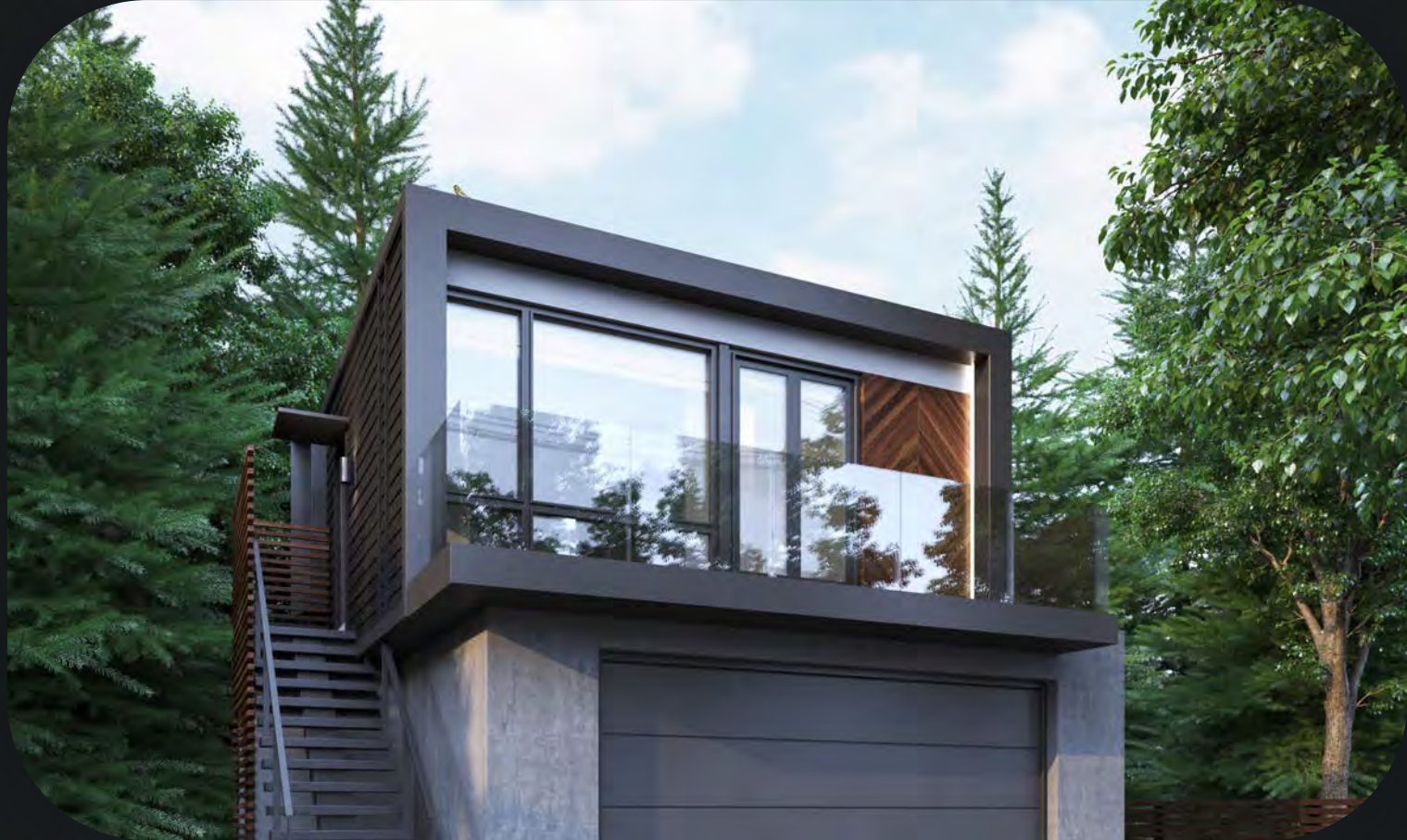


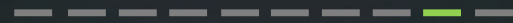
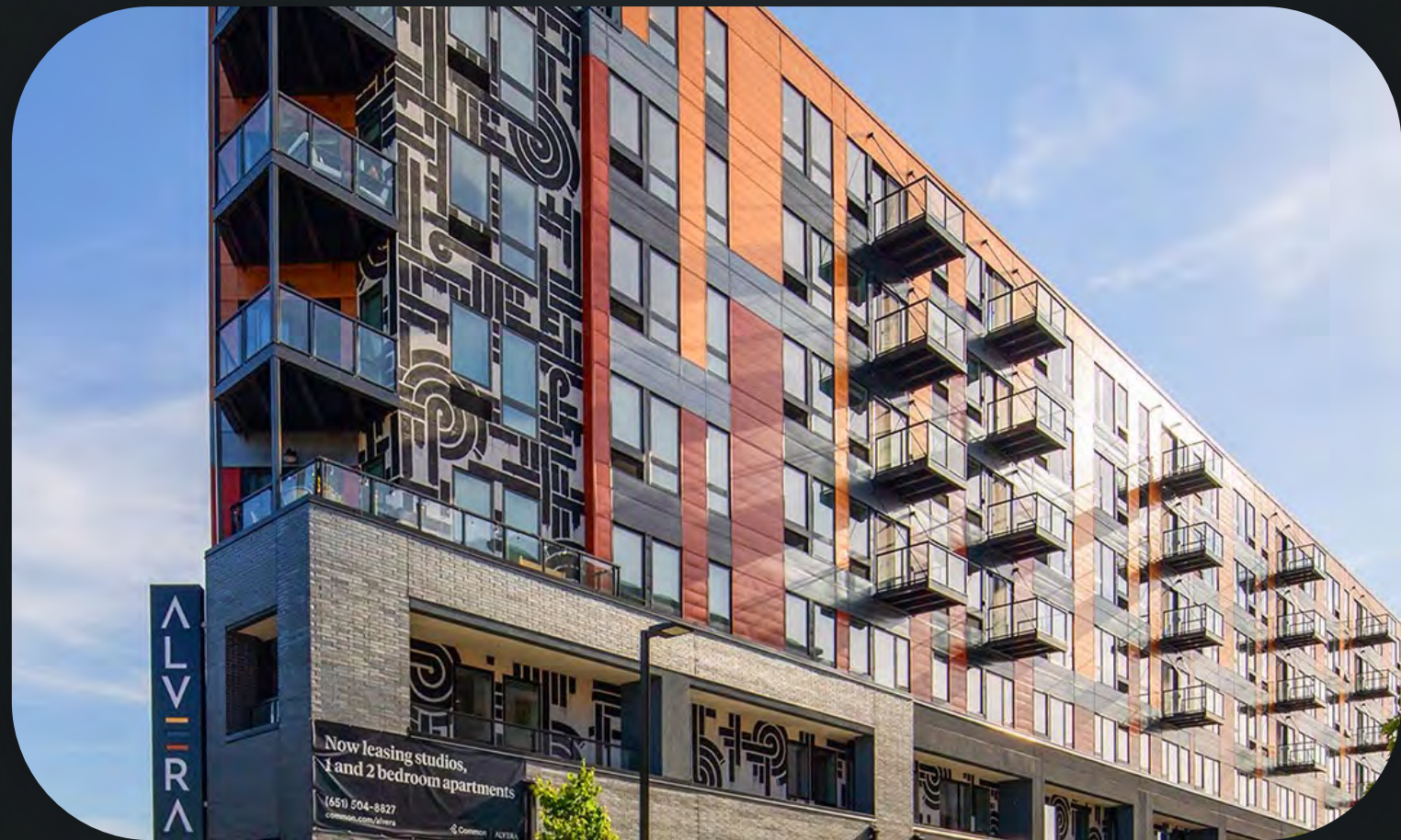


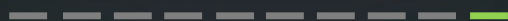












CNTNR & CNTNRtech™



A smart, effective solution.

CNTNR delivers what North America needs:

More homes, faster, at a lower price, with superior quality.

- **Low Cost:** Starting at \$110/sq. ft.
- **Fast :** Single Family < 1 month; Multi-Family < 6 months
- **High Quality:** Factory Precision = Repeatable Quality
- **Capacity:** Up to 4400 units per year
- **Green:** Dramatically better for the environment
- **Easily Transported Globally:** Ship, Rail, and Truck

