

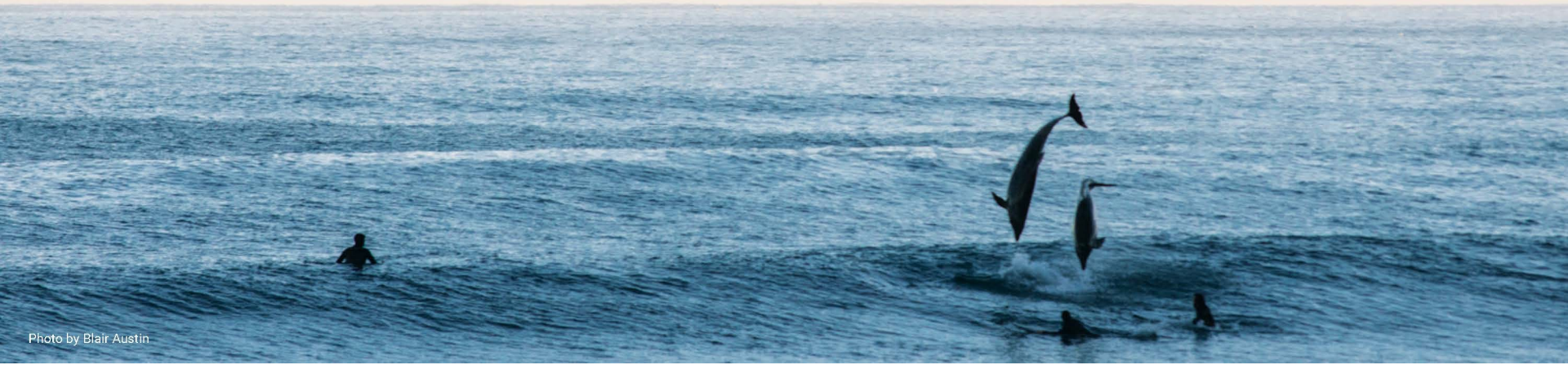


Protecting Our Ocean and Waterways

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Treasurer
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Our Mission

The Surfrider Foundation is dedicated to the protection and enjoyment of the world's ocean, waves and beaches, for all people, through a powerful activist network.



SURFRIDER FOUNDATIONS WORLD WIDE



Founded 1984 in Malibu, California * Miami Chapter chartered 1997
Chapters on every major shoreline in US * Global presence





Local Surfrider Chapter in action

All images within 2 miles of this conference room



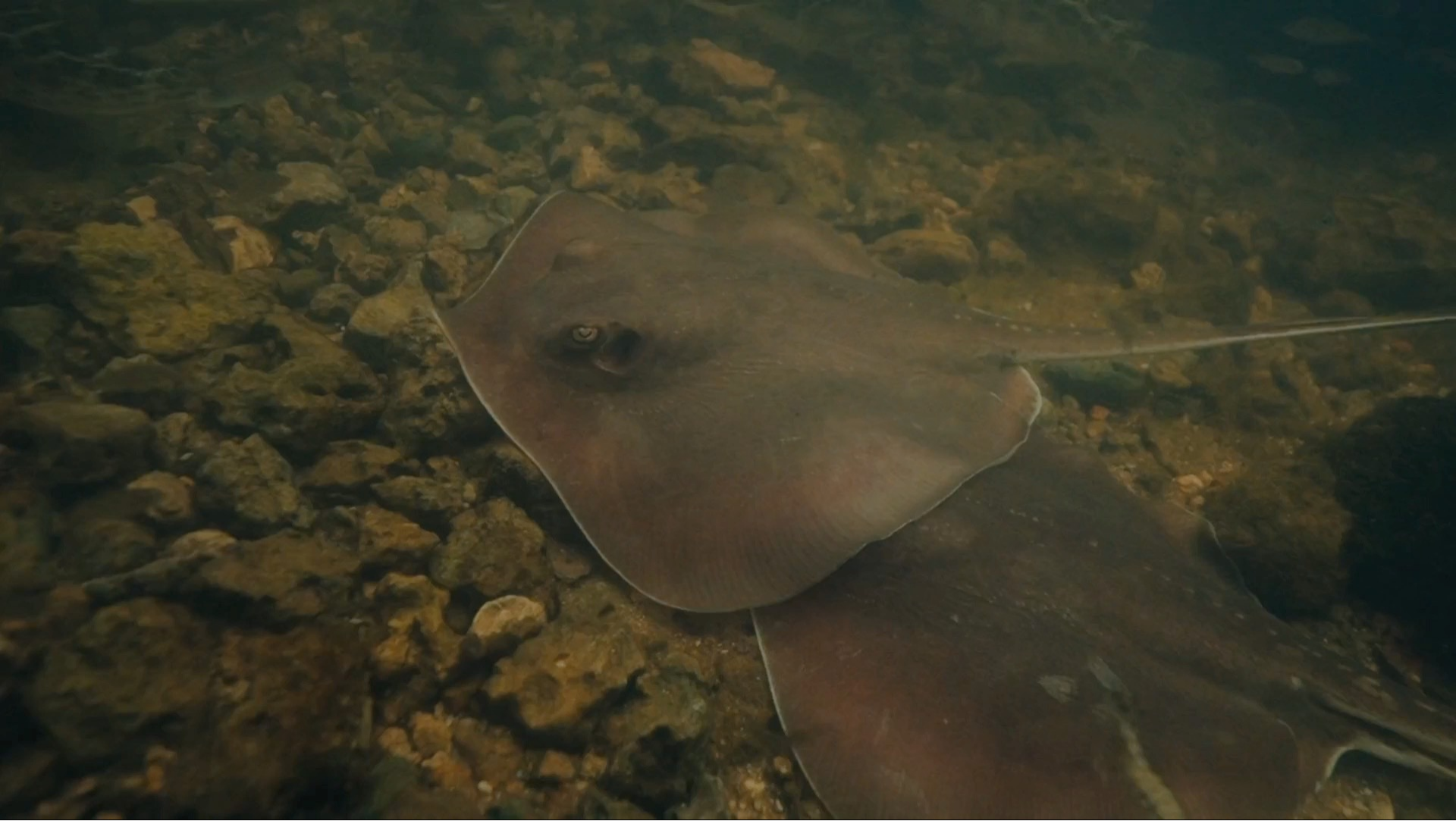
Clean healthy oceans, bays, lakes & rivers drive real estate values





The ISSUES:

- > Degraded water quality – Biscayne Bay on the verge of collapse
- > Plastic pollution
- > Offshore drilling
- > Bad development e.g. Hurricane Harvey & Miami-Dade's UDB
- > Unfettered burning of fossil fuel = CO₂ = **SEA LEVEL RISE**



What can WE do to protect our ocean?



As INDIVIDUALS:

- > Consumption: shift to refuse & reduce in shopping/dining, transportation, household
- > Sphere of influence: family/company events
- > **VOTE** – policy change is ultimate weapon

As COMPANIES:

- > Ocean-friendly consumption as company policy
- Demand same from vendors e.g. Miami Beach beverage contract
- > Lobbying: supporting good ocean policy or bad?



As DEVELOPERS:

- > Profitable today; sustainable tomorrow
- > Impact on waterways & surrounding neighborhood/community
- > Resiliency does not equal sustainability
- > Max out 'green' features that enable residents/tenants to reduce energy, water & fossil fuel use
- > Lobbying/campaign \$\$: Supporting ocean-friendly policy & electeds or bad policy/players
- > Huge opp to get it right: Billion dollar waterfront project coming to Miami

THE OCEAN NEEDS MORE FRIENDS



SURFRIDER
FOUNDATION.

The ocean makes up most of our planet, and plays a crucial role in our health and survival. Unfortunately this precious resource has been abused by humans for far too long. And now, more than ever, the ocean needs more friends.



@Surfrider @SurfriderMiami



WEBSITE



CONTACT MIKE